

# LACHE 2006 Annual Meeting

## Registration Form

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

Evening Phone: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

I plan to attend Tunks Cypress Inn (Dutch Treat)\* Thursday Evening.

**Early registration is \$40 until April 20th.**

**Regular registration is \$45 after April 20th.**

*\*Note: Restaurant costs are not included in registration fee.*

### Payment Method:

Check made payable to LSUS.

Credit card

Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

### 5 Easy Ways to Register

**Online:** Go to [www.ce.lsus.edu](http://www.ce.lsus.edu) and click on LACHE.

**In Person:** LSUS, One University Place - Technology Center - Room 131

**By Mail:** LSUS, One University Place - Shreveport, LA 71115 - 2399

**By Phone:** 318.798.4177 or 800.290.2378

**By Fax:** 318.798.4175

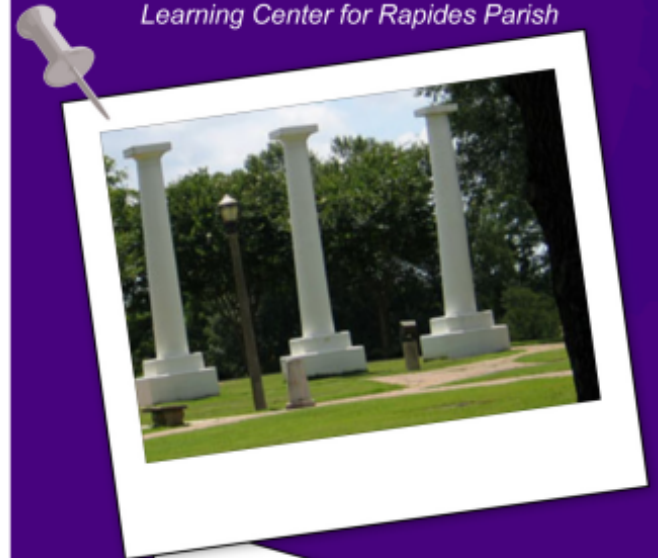
Electronic & Continuing  
Education  
**ECE**

Northwestern State University  
Electronic & Continuing Education  
201 Williamson Hall  
Natchitoches, LA 71497

# LACHE 2006

Louisiana Association for Continuing Higher Education  
*Annual Meeting*

*Lifelong Changes & Learning in Louisiana*  
**April 27 - 28**  
*Learning Center for Rapides Parish*



Hosted By Northwestern State University

Electronic & Continuing Education  
[www.nsula.edu/ece](http://www.nsula.edu/ece)

# HIGHLIGHTS

## Invited Speaker:

### Dr. E Joseph Savoie

Commissioner of Higher Education for the State of Louisiana

Dr. Joseph Savoie has been in higher education administration for two decades. During that time, he has served as a campus administrator, faculty member, and has worked on a number of higher education issues and reforms.

Dr. Savoie has played a significant role in major higher education reform initiatives, including the restructuring of higher education governance, the Community and Technical College System, performance-based incentive funding plans, the elimination of unnecessarily duplicated academic programs, improved funding to higher education, higher education accountability, and promoting collaboration, cooperation and mutual support within the higher education community.

Dr. Savoie holds a Doctor of Education (*Educational Administration*) from Columbia University's Teachers College. He received both his Master's of Education (*Educational Administration*) and a Bachelor of Arts/Education (*Social Studies*) from USL.

## Special Breakout Sessions Will include (TBA):

- 2nd Annual Catalog Exchange! Bring 25+ of your catalogs to the meeting this year to share with others.

- Don't forget dinner at Tunks Cypress Inn on Thursday evening!

\*Note: Dinner is optional and not included in the registration fee.

# AGENDA

## April 27th, 2006:

**4:00 - 5:00 PM** - Check-in & Registration at **LaQuinta Hotel**.  
6116 W. Calhoun Dr. Alexandria, LA  
318.442.3700

**4:00 - 5:00 PM** - LACHE (Early Registration) in the LaQuinta Hotel lobby.

**6:00 PM** - Informal networking dinner at **Tunks Cypress Inn**.  
9507 LA HWY. 28 West  
Boyce, LA 71409  
318.487.4014  
<http://www.tunkscypressinn.com>

## April 28th, 2006:

**8:00 - 8:30 AM** - Check-in & Registration at the Learning Center for Rapides Parish  
Continental Breakfast

**8:30 - 8:45 AM** - Welcome & introductions

**9:00 AM - 9:45 AM** - Breakout Sessions

- **Effective Marketing Using New Media and Web Strategies**

Presenter:

John Rodriguez

*NSU Electronic & Continuing Ed.*

- **Owning the Web: Increasing Sales and Customer Satisfaction on the Internet**

Presenter:

Jeff Key

*LSUS Continuing Education*

**10:00 AM - 10:45 AM** - Breakout Sessions

- **Going the Distance for Early Admissions**

Presenters:

Betty Anderson

Dustin Herbert McNeese

- **Educational Marketing**

Presenters:

Michael Riordan

Sherry Wax

National Mail - IT

- **Professional Development Program Ideas**

Presenters:

Kristy Anthony

Charlotte Deshotels

Lisa Verma

LSU Continuing Education

**11:00 AM - 11:45 AM** - Panel Presentation

- **"Trends in Continuing Education - Local and National Perspectives"**

Panelists:

Carl Drichta - *UNO*

Kathy Carroll - *LSU*

Obadiah Simmons - *Grambling*

**12:00 - 1:00 PM** - Lunch (*Round Table Discussion*)

**1:00 - 1:45 PM** - Invited Speaker: Dr. E Joseph Savoie

**1:45 - 2:00 PM** - Break

**2:00 - 3:00 PM** - LACHE Business Meeting

## Committee Reports

## LACHE 2006 Board

- David Pulling, *President*

- Darlene Williams, *Vice President*

- Carl Drichta, *Member-at-Large*

- Kathy Carroll, *Past President*

- Obadiah Simmons, *Member-at-Large*

- Donna Austin, *Treasurer*

- Janice Sneed, *Secretary*

Credits:  
John Rodriguez