

ACHE *South* & LACHE

A N N U A L C O N F E R E N C E



Building Bridges

Exploring the Past and Discovering the Future of Continuing Education

**April 27-29, 2009
Baton Rouge, Louisiana**

Hosted by LSU Continuing Education

LSU CONTINUING
EDUCATION

WELCOME! ...

to beautiful Baton Rouge, Louisiana for the ACHE South and LACHE 2009 Joint Conference. *Building Bridges: Exploring the Past and Discovering the Future of Continuing Education* will give you the opportunity to explore innovative ways to **move your programs forward** in today's ever changing world of continuing education. We have put together a program that will explore many aspects of our profession, from moving programs from traditional to e-learning delivery, to developing programs that meet the needs of today's workforce.

Learn, network, and relax with colleagues from 10 Southeastern states as well as with well-known experts who will deliver dynamic keynote addresses intended to **move our profession to new heights**. The professional development sessions are designed with everyone from the new professional to the seasoned professional in mind. Tracks include Economic Development, Engagement, Credit Programming, Non-Credit Programming, Marketing, Leadership/Management, and E-learning/Distance Education/Nontraditional Delivery.

LSU Continuing Education welcomes you to downtown Baton Rouge and the historic Hilton Capitol House Hotel. Situated on the Mississippi River, Baton Rouge represents the best of Louisiana's vibrant culture. The state capital, Baton Rouge is a thriving city that is home to both LSU and Southern University and numerous businesses and industrial facilities. Known for its great people, unique food and lively music, Red Stick has something for everyone.

YOUR HOSTS

ACHE South - ACHE is a dynamic network of diverse professionals who are dedicated to promoting excellence in continuing higher education and to sharing their expertise and experience with one another.

LACHE - The Louisiana Association for Continuing Higher Education (LACHE) is an organization dedicated to providing continuing higher education opportunities for the citizens of Louisiana. Lifelong learning, professional excellence, and service guide the mission of the Louisiana Association for Continuing Higher Education.

SPECIAL EVENTS

Sunday Evening

If you are arriving on Sunday, check out www.visitbatonrouge.com to see what is going on in vibrant downtown Baton Rouge.

Monday Evening: All-Conference Dinner and Entertainment

Welcome new members and join colleagues to catch up over dinner, then join us in the fabulous Heidleberg Ballroom at the Hilton for the evening's entertainment. Grammy-nominated **Steve Riley and The Mamou Playboys** will entertain you with unique and authentic Cajun music.

Tuesday Evening: LACHE Hosted Past Chair's Reception

Join us poolside for drinks and hor d'oeuvres as LACHE hosts a reception to honor the past chairs of both ACHE South and LACHE. It will be a venue to honor not only the chairs, both past and present, but also everyone who works hard to make the conference possible. Mingle with colleagues as you enjoy the sun setting over the Mississippi River.

CONFERENCE AT-A-GLANCE

Sunday, April 26, 2009

University Room	4:00 pm	Planning Committee Meeting
-----------------	---------	----------------------------

Monday, April 27, 2009

Foyer	11am - 5 pm	Registration
The Gallery	Noon - 5 pm	Exhibits and University Material Displays
Riverview Ballroom B	1:00 - 1:15	Welcome and Opening Remarks Jim McCoy, PhD, Vice Provost for Enrollment Management
Riverview Ballroom B	1:15 - 2:00	General Session I – Keynote Presenter: Bruce Chaloux, Southern Regional Education Board
The Gallery	2:00 - 3:00	Hot Topics / Refreshment Break / Netweaving: Conference Vendor Showcase <i>See what's hot and new, just for you! Greet old and new colleagues over a cup of coffee as you check out the latest and greatest new products from our vendors.</i>
Riverview Ballroom B	3:00 - 4:00	ACHE South Business Meeting
Riverview Ballroom A	6:30 - 7:15	All-Conference Dinner
Heidleberg Ballroom	7:30 - 10:30	Dessert and Jammin' Cajun Music

Tuesday, April 28, 2009

The Gallery	7:30 - 8:30 am	Continental Breakfast
Riverview Ballroom B	7:30 - 8:30	First Time Attendee Breakfast with ACHE South Officers
Foyer	7:30 - 9:00	Registration
The Gallery	7:30 am - 5 pm	Exhibits and University Material Displays
Riverview Ballroom B	8:30 - 9:30	General Session II – Keynote Presenter: Tim Barfield, Louisiana Workforce Commission
The Gallery	9:30 - 10:00	Refreshment Break and Netweaving
See Concurrent Schedule	10:00 - 10:50	Concurrent Sessions I
See Concurrent Schedule	11:00 - 11:50	Concurrent Sessions II
Riverview Ballroom A	Noon - 1:45 pm	Awards Luncheon and ACHE South President's Address
See Concurrent Schedule	2:00 - 2:50	Concurrent Sessions III
Governor Room	3:00 - 3:30	LACHE Business Meeting
Hilton Pool Deck	5:30 - 6:30	Reception Honoring Past ACHE Chairs – Hosted by LACHE
Downtown Baton Rouge	6:00 - 10:00	Dinner on Your Own

Wednesday, April 29, 2009

The Gallery	7:30 - 8:30am	Continental Breakfast
TBA	8:00 - 8:30	Sponsor Presentations & Door Prizes
See Concurrent Schedule	8:30 - 9:20	Concurrent Sessions IV
Riverview Ballroom B	9:30 - 10:30	General Session III – Keynote Presenter: Kerry Sauley, Louisiana State University
Riverview Ballroom B	10:30 - 11:00	Closing

CONCURRENT SESSIONS

Session I: Tuesday, April 28, 10:00 – 10:50 am

Profitable Bridge Building: Partnering for Intersession **Governor Room**

Presider: Brian Van Horn Presenters: Marilyn Read, Melissa Stewart, Paul Starkey—Delta State University
Track: Marketing

Boosting Economic Development and Promoting Safety at the Same Time **King Room**

Presider: Tamra Swann Presenters: Tammy Cole, Richard Boyle—Eastern Kentucky University
Track: Non-Credit Programming

Start Right, Finish Strong: Bridging the Gap for Community College Students Transferring to University of Houston **Capitol Room**

Presider: Dan Lavitt Presenter: Nancy Herron—University of Houston
Track: Credit Programming

Transition from Blackboard to ANGEL: Lessons Learned **Louisiana Room**

Presider: David Pulling Presenter: Mary Bonhomme—Florida Institute of Technology
Track: E-Learning

Session II: Tuesday, April 28, 11:00 – 11:50 am

Tennessee Online Model for Addressing Statewide Workforce Development Needs Regents Online CE Program **Governor Room**

Presider: Georgia Sanderson Presenter: Tachaka Hollins—Tennessee Board of Regents Online CE
Track: Non-Credit Programming

Build It and They Will Come: Expanding Non-Credit Programs **King Room**

Presider: Marilyn Read Presenters: Kristy Anthony, Lisa Verma—Louisiana State University
Track: Non-Credit Programming

Template for Online Course Design **Capitol Room**

Presider: Angela Bayard Presenters: Paula Thornhill, Marilyn McIntosh—University of Louisiana, Monroe
Track: Credit Programming

Session III: Tuesday, April 28, 2:00 – 2:50 pm

Engagement: A Model for Continuing Education as a Convener

Governor Room

Presider: Mary Bonhomme Presenters: David Grebel, Judy Shannon—Texas Christian University

Track: Engagement

Bridging the Workplace Gap:

King Room

A Case Study of the Certified Occupational Safety Specialist Program

Presider : Melissa Stewart Presenters: Dr. Melissa Sparks—Safety Council of LA Capital Area ; Lisa Verma—Louisiana State University

Track: Non-Credit

Go for the GOLD - Gateway to OnLine Degrees

Capitol Room

Presider: Angela Bayard Presenters: Rhonda Jones, Robyn Jordan, Sonya Ward—University of Louisiana, Monroe

Track: Credit Programming

Creating a Culture of Data-Driven Decisions

Louisiana Room

Presider: Amy Johnson Presenter: Jacob Ensign—JMH Consulting

Track: Leadership

Session IV: Wednesday, April 29, 8:30 – 9:20 am

Increase Enrollments Through a Simple 3-Pronged Approach

King Room

Presider: Tisha Taylor Presenter: Jennifer John—JMH Consulting

Track: Marketing

Supporting the Workforce Through Continuing Education

Capitol Room

Presider: Melissa Stewart Presenter: Kevin Joyce—Louisiana Workforce Commission

Track: Economic Development

Community Engagement for Continuing Educators

Governor Room

Presider: Paul Starkey Presenters: Phil Greasley, Connie Robertson—University of Kentucky

Track: Engagement

GENERAL SESSION SPEAKER BIOS

Bruce N. Chaloux

*Director of Student Access Programs and Services
Southern Regional Education Board (SREB)*

Dr. Bruce Chaloux is the director of student access programs and services at the Southern Regional Education Board in Atlanta, Georgia. In this role, he oversees a number of programs designed to help students start or continue their education, from the Academic Common Market and Regional Contract Program for Health Professions to adult learning and degree-completion programs. He founded and continues to direct the 16-state Electronic Campus initiative of the Southern Regional Education Board. He led SREB's efforts to establish an integrated regional learning portal incorporating the Electronic Campus, launched in early 2004 and later the first "vertical" in the regional portal—the TeacherCenter.org—launched in November 2004. He also directs SREB's Distance Learning Policy Laboratory, which addresses policy "barriers" in distance learning. One focus of that activity, adult learners, became a Lumina-supported "Adult Learning Campaign" project.

Dr. Chaloux has worked closely with Louisiana educational and political leaders for the past several years, most recently helping to develop the CALL degree completer program at the associate's and bachelor's levels. In the fall of 2005, he led the "Sloan Semester" to assist students impacted by Hurricanes Katrina and Rita. The program made courses from 158 colleges and universities available free of charge to students in a condensed semester. More than \$3.1 million of contributed tuition and fees allowed nearly 2,000 students to continue their studies and to return to their home institutions in 2006.

Chaloux earned his PhD in higher education administration from Florida State University in 1979 and has business degrees from the University of Florida (master's in 1972) and Castleton State College (baccalaureate in 1970) in his native state of Vermont.

Tim Barfield

*Executive Director
Louisiana Workforce Commission*

Governor Bobby Jindal appointed T. A. (Tim) Barfield, Jr., to serve as executive director of the Louisiana Workforce Commission. Executive Director Barfield is the former president and chief operating officer for The Shaw Group, Inc., an engineering, technology, construction, environmental and industrial services company servicing federal agencies, federal, state and local governments, and private sector clients throughout the world.

He previously served as the president of Shaw Environmental & Infrastructure, Inc. and as The Shaw Group's senior vice president for special projects and secretary and general counsel. Barfield also served as president of Shaw APP, Inc. and managing director of Shaw Group U.K. Limited; as a corporate attorney at Vinson & Elkins, LLP in Dallas, Texas; and as a law clerk for the Honorable Frank J. Polozola, U.S. District Court, Middle District, Louisiana.

Barfield has a BS degree in business administration and a law degree from LSU. He is a graduate of the Kellogg School of Management's Executive Development Program at Northwestern University in Evanston, Illinois.

Kerry Sauley

*Instructor, Rucks Department of Management
E.J. Ourso College of Business*

Kerry Sauley, PhD, is an instructor in the Rucks Department of Management at the E. J. Ourso College of Business at LSU. Sauley holds master's and doctoral degrees in industrial and organizational psychology. His areas of teaching and research include equity perceptions at work, honesty testing, team building and organizational behavior. He has won numerous teaching awards at LSU.

Sauley is a long-time instructor in LSU Continuing Education's Management Leadership Institute. He is a lead instructor in the flagship course Fundamentals of Supervision and several other key courses.

Dr. Sauley is also employed as a management consultant by Human Resource Management Associates. As a management consultant, he specializes in management development training, employee counseling, and human resource management. He is a member of the Southern Management Association and the Academy of Management.

PROGRAM COMMITTEE

ACHE South Executive Committee

Ruth S. Bettendorf, Chair—University of Georgia Gwinnett
Brian W. Van Horn, Past Chair—Murray State University
Susan Elkins, Chair-Elect—Tennessee Technological University
Connie Robertson, Secretary—University of Kentucky
Joseph Allen, Treasurer—University of Georgia

LACHE Executive Committee

Rhonda Adams Jones, President—University of Louisiana at Monroe
Cathy Andries, Vice President—Louisiana State University at Alexandria
Tisha Taylor, Treasurer—Louisiana State University in Shreveport
Thad M. Laiche, Secretary—Louisiana State University
Betty Anderson, Member-at-Large—McNeese State University
Elaine Livers, Member-at-Large—University of Louisiana at Lafayette
Darlene Williams, Immediate Past-President—Northwestern State University

Committee Members

Dan Connell—Morehead State University	Lynne Murchison—University of Mississippi
Katy Crapo—University of Tennessee	Marilyn Read —Delta State University
Sallie Dunphy—University of Alabama-Birmingham	Melissa Stewart—Delta State University
Maxie Flores—University of Texas. El Paso	Callie Towles—Delta State University
Amy Johnson—East Tennessee State University	Dianna Rust—Middle Tennessee State University
Melissa LaBonte—University of Memphis	Fred Varnado—University of Southern Mississippi
Loretha Williamson—University of Memphis	Lisa Graves—Louisiana State University

Save The Date

ACHE South
April 11 - 14, 2010
Melbourne, FL
<http://acheinc.org>

SPONSORS AND EXHIBITORS

Educational Testing Consultants

BT Conferencing

Jenzabar

JMH Consulting, Inc.

Certified Occupational Safety Specialist

Campus Federal Credit Union

Baton Rouge Convention and Visitors Bureau

Interactive Solutions

World Instructor Training Schools

Overall Conference Sponsor

Past Chairs Reception Sponsor

All Conference Dinner Sponsor

Conference Luncheon Sponsor

Conference Break Sponsor

Exhibitor

In-Kind Sponsor

Exhibitor

Exhibitor

etctestprep.com

btconferencing.com

jenzabar.net

jmhconsulting.com

coss.net

campusfederal.org

visitbatonrouge.com

isitn.com

witseducation.com

